|  |  |  |
| --- | --- | --- |
| Metric Topic | Task | Completed |
| Page Views | Short Description | x |
| Table | x |
| Report | x |
| Visits | Short Description | x |
| Table | x |
| Report | x |
| Visitors | Short Description | x |
| Table | x |
| Report | x |
| Daily | Short Description | x |
| Table | x |
| Report | x |
| Weekly | Short Description | x |
| Table | x |
| Report |  |
| Monthly | Short Description |  |
| Table | x |
| Report |  |
| Quarterly | Short Description |  |
| Table | x |
| Report |  |
| Yearly | Short Description |  |
| Table | x |
| Report |  |
| Instances | Short Description | x |
| Table | x |
| Report |  |
| Entries | Short Description | x-Same as traffic description |
| Table | x |
| Report |  |
| Exits | Short Description | x-Same as Traffic description |
| Table | x |
| Report |  |
| Average Page Depth | Short Description | x |
| Table | x |
| Report | x |
| Average Time Spent | Short Description | x |
| Table | x |
| Report | x |
| Reloads | Short Description | x-Same as Traffic description |
| Table | x |
| Report |  |
| Path Views | Short Description | x |
| Table | x |
| Report | x |
| Click-throughs | Short Description | x |
| Table | x |
| Report |  |
| Product Views | Short Description | x-same as Conversion and Discover in table |
| Table | x |
| Report | x |
| Carts | Short Description | x-same as Conversion and Discover in table |
| Table | x |
| Report | x |
| Cart Additions | Short Description | x |
| Table | x |
| Report | x |
| Cart Removals | Short Description | x |
| Table | x |
| Report | x |
| Cart Views | Short Description | x |
| Table | x |
| Report | x |
| Checkouts | Short Description | x-same as Conversion and Discover in table |
| Table | x |
| Report |  |
| Revenue | Short Description | x-same as Conversion and Discover in table |
| Table | x |
| Report | x |
| Order | Short Description | x |
| Table | x |
| Report | x |
| Units | Short Description | x |
| Table | x |
| Report | x |
| Custom Events (Counter) | Short Description | x |
| Table | x |
| Report | x |
| Custom Events (Incrementor) | Short Description | x |
| Table | x |
| Report | x |
| Participation | Short Description | x-same as Traffic in table |
| Table | x |
| Report |  |
| Calculated Metrics | Short Description | x |
| Table | x |
| Report | x |
| (Total) | Short Description | x |
| Table | x |
| Report | x |
| (Lifetime) | Short Description | x |
| Table | x |
| Report |  |
| Occurrences | Short Description | x |
| Table | x |
| Report |  |
| Single Access | Short Description | x |
| Table | x |
| Report | x |
| Video Views | Short Description |  |
| Table | x |
| Report | x |
| Mobile Views | Short Description | x |
| Table | x |
| Report | x |